

CODE OF ETHICS

By joining the National Alliance for Local Economic Development (NALED), we, members of NALED, express a clear commitment to put our skills, knowledge, influence and capacities at the service of economic development of Serbia. We are aware that the high goals we want to achieve by joining NALED can be reached only with genuine devotion to common values and business ethics, with this Code of Ethics establishing the principles all NALED members shall aspire to:

- We understand, follow and advocate for NALED mission and work on improving the business environment in Serbia by supporting economic reforms with active participation and cooperation between businesses, local governments and civil society organizations;
- We accept and promote NALED values: Leadership, Expertise, Independence, Integrity, Transparency, Common interest;
- We adhere to all decisions made by NALED governing bodies and facilitate their realization;
- We pursue the membership rights while honoring our responsibilities towards NALED;
- We respect all other members and act towards them with professionalism, responsibility and fairness, fostering the spirit of cooperation and unity;
- We lead our conduct in accordance with the Law, principles of social responsibility and good business practice;
- Our engagement in NALED is motivated by pursuit of the organization's common goals, and not individual members' interests;
- We support NALED activities and with our activities strengthen the reputation of NALED and its members;
- We act on behalf of the organization in public or communicate with third parties to promote NALED goals, values and defined views and refrain from all actions and statements that could damage the reputation or cause harm to the organization;
- We acknowledge that all matters relating to the application of Code of Ethics, including violations of the Code by members, shall be discussed and decided upon by the Ethical Committee, its decisions being observed as binding;
- With our signature we adopt the principles given in the Code of Ethics, recognizing them as essential for the reputation, credibility and integrity of NALED and all of its members