

DISRUPT



MINDSET

APP

■ KO SMO MI





■ PROBLEM



- ☒ Promeni **MINDSET** zaposlenih
- ☒ Olakšaj proces **DIGITALIZACIJE**
- ☒ Uvedi **INOVACIONU KULTURU**
- ☒ Probudi **OWNERSHIP** kod ljudi
- ☒ Fasilitiraj **TRANSFORMACIJU**

 REŠENJE

DISRUPT MINDSET

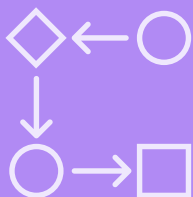
Spoj **veštačke inteligencije**
i **HR rešenja** sa ciljem da
HR uhvati korak sa **biznisom**



PROIZVOD

Tehnologija | Intelektualna svojina

Proces



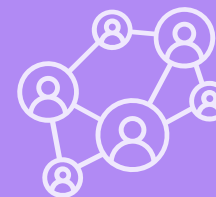
Disraptor



Vrednosti



Stakeholders



IP je vlasništvo HR World-a

Tehnologija: - JavaScript
- Python
- PHP

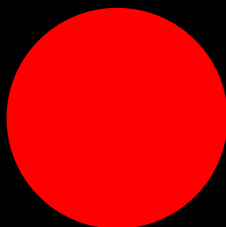
■ TRŽIŠTE

HR Tech tržište - 400B

HR industrija – rast 11.7% CAGR (2020-2027, Grand View)

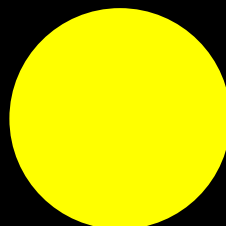
HR DISRUPT
MINDSET

CORE HR PROCESI



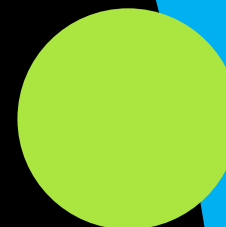
Preopterećeno tržište
Jaka potreba

SOFT HR PROCESI



Srednje opterećeno tržište
Manja potreba

INOVACIJA HR PROCESA



Tržište nije opterećeno
Specifični konkurentni
Jaka potreba



POSLOVNI MODEL

Model prodaje

B2B2C

- **Subscription**
- **Transactional fee**

VALIDIRANO

Prodajemo za sebe

SKALIRANJE

- **HR World community**
- **HR Week konferencija**
- **HR Week franšiza**
- **Globalni partneri**

VALIDIRANO

Prodajemo za druge

FINANSIJE

Free

Only registration is required

*** Package description:
Registered users who have access to all criteria (P,D,V,S) within which they have 2 options unlocked each. They can see the final result but cannot download the PDF of it.

0\$

Buy now



0\$

Basic

Monthly subscription

*** Package description:
Registered users who have access to all criteria (P,D,V,S) and within them all options for selection are unlocked. They can download a PDF of the final result.

4.99\$

Buy now



49\$

Osnovni set kriterijuma za odgovor

Business PRO

Monthly Subscription

***Package description:
Registered users who have access to all criteria (P,D,V,S), but with additional criteria unlocked (Company Size, Ownership Structure, Location, Industry). They can download a PDF of the final result.

9.99\$

Buy now



89\$

Yearly

Prošireni set kriterijuma za odgovor

PRODAJA

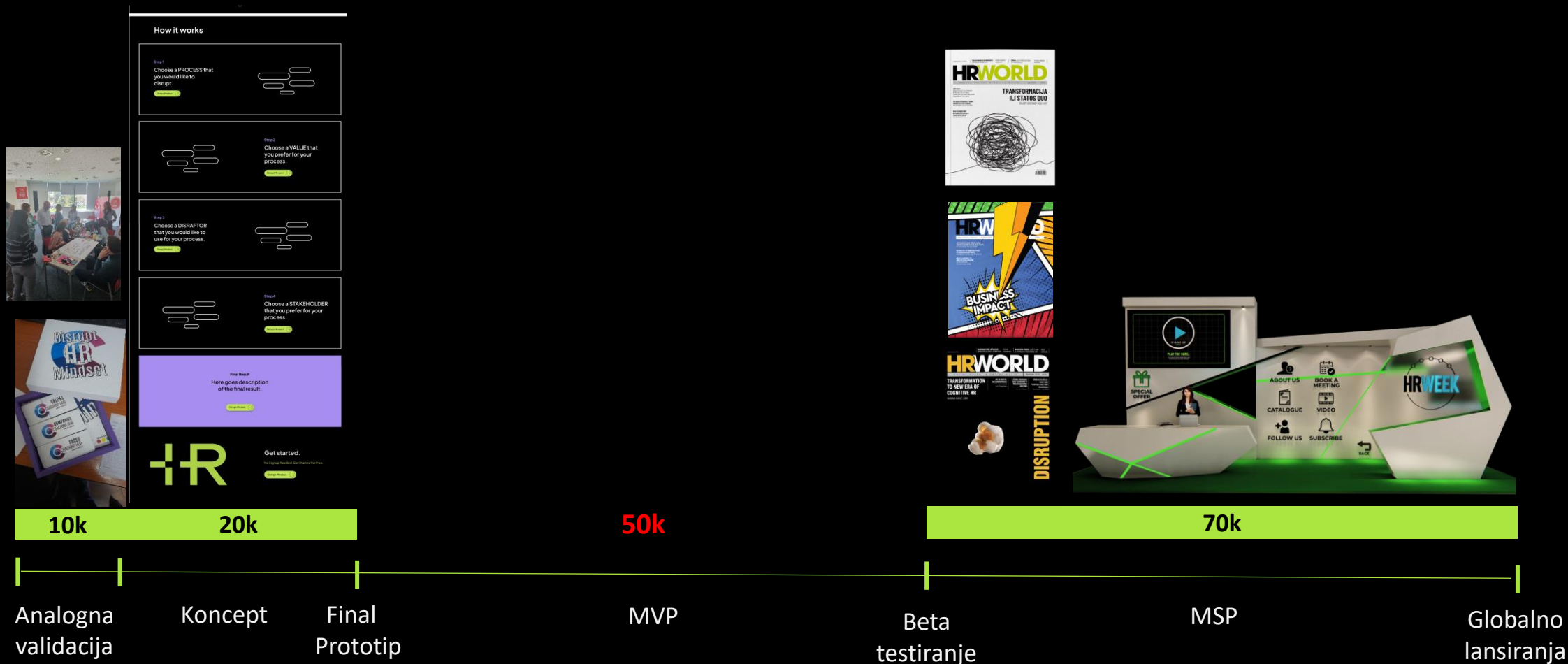
- Članarina
Individualni članovi
Korporativni članovi
- Događaji
Disrupt HR Belgrade
HR Week
- Direktna prodaja
Website prodaja
Kampanje na mrežama

- Sponzorstva
- Advertaizing

Upsales

Marketing

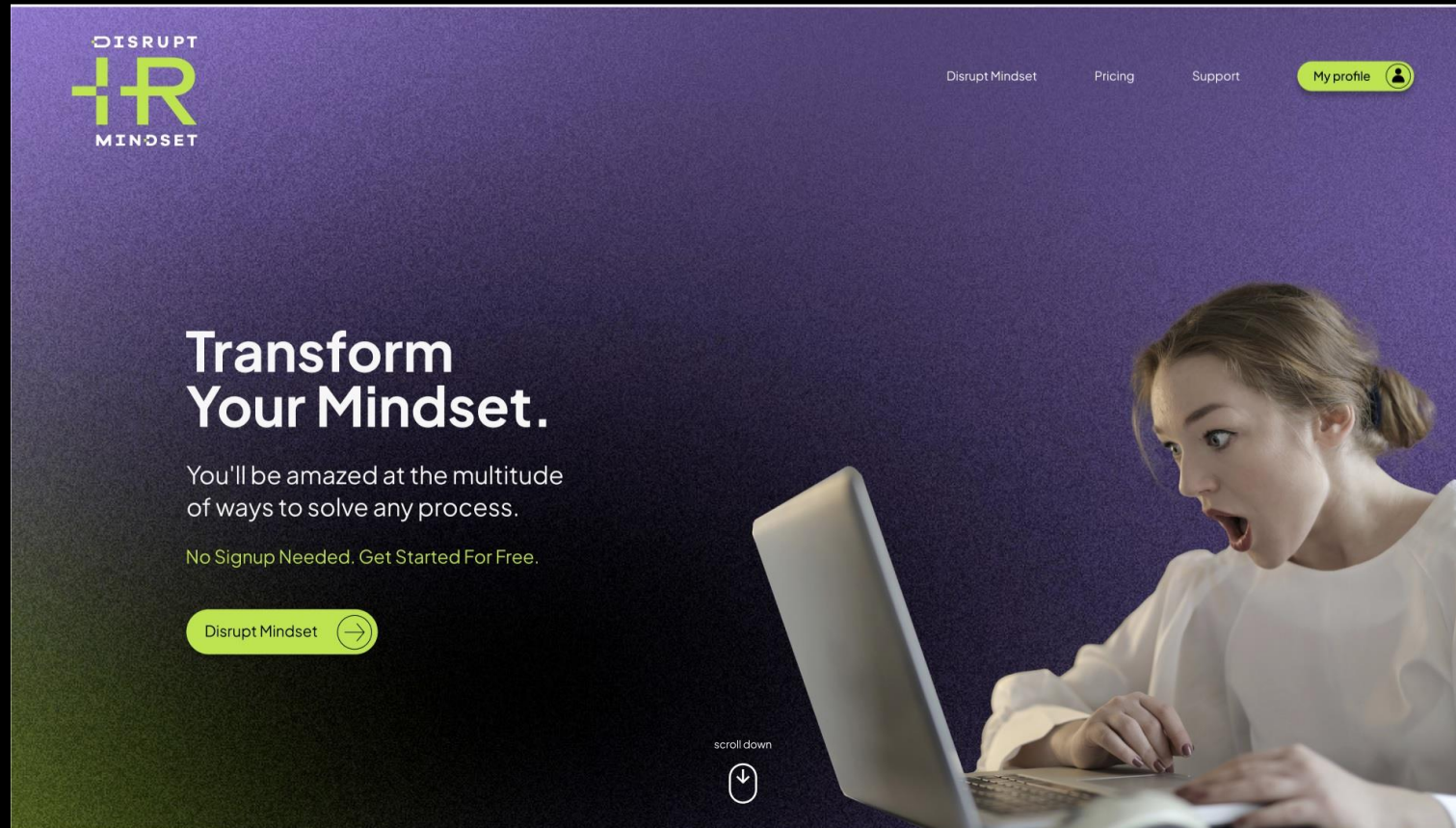
FAZA RAZVOJA



POTREBA ZA
FINANSIRANJEM

FAZA RAZVOJA

Prototip | Mock up



FIGMA
mock up

VIDEO
mock up





Nevena Stanisavljević
CEO



Maja Ninković
Chief Research Officer



Miljan Ivanović
Product Director



Zoran Horvat
Senior Software
Architect



Branko Tadić
Senior AI Expert

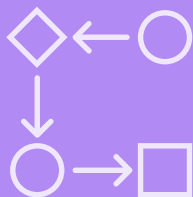
NAREDNI KORACI

R&D | Unapređenja

Dosoljavanje



Digital footprint



Compliance



Security



Razvoj našeg learning modela

Standardi i ostalo

HRWEEK

DISRUPT
MINDSET

Microsoft

Schneider
Electric

HR WORLD

SAP SuccessFactors

DISRUPT
MINDSET

INFOPULT

EXPO
LEARNING
ZONE

MAIN STAGE
HR WORLD

Disrupt HR Mindset cafe

HRWEEK

 **PITANJA**

