



# NALED

Together we make a difference.

# WHO WE ARE

## **Unique public-private association and think-tank that makes a difference**

National Alliance for Local Economic Development (NALED) is an independent, non-profit and non-partisan association advocating better business environment in Serbia and the region. NALED gathers more than 350 businesses, local governments, and civil society organizations, while together with its members from the civil sector and local associations, it represents another 22,000 entrepreneurs and small businesses from our country. With a team involving nearly 100 experts, NALED initiates changes and supports the reforms to improve the ease of doing business, increase the efficiency of state administration, and enhance the quality of life for citizens.

Since it was established in 2006, NALED has implemented more than 240 development projects in cooperation with international partners, including USAID, GIZ, EU, SIDA, EBRD, SDC, World Bank, British Embassy, UNDP, as well as private donors such as Philip Morris International (PMI), Mastercard, Visa and many others.

## **Platform for public-private dialogue and reform monitoring**

NALED is the leader in promoting public-private dialogue and one of the key stakeholders in defining the reform priorities and legal solutions based on research and analyses. It is the founder of Economic Caucus in the National Parliament, and it took part in more than 130 Government's working groups for drafting legislation and national strategies significant for countering shadow economy, improving competitiveness, developing eGovernment, healthcare digitization, encouraging innovation and entrepreneurship.

As a founder and secretariat of the Partnership for Competitive Region (CORE), NALED works on improving the business conditions in the Western Balkans economies. Through the National Convention on EU, monitoring tools and annual publications such as the Regulatory Index of Serbia and Grey Book, NALED actively contributes to EU integration.

## **Catalyst of change – from idea to realization**

By performing legal and economic analyses, facilitating public-private dialogue, providing expert support in drafting regulations and strategies, developing software, and organizing trainings for law implementation and raising awareness campaigns, NALED has provided a key contribution in designing and executing some of the most significant reforms for better business environment.

# OUR CONTRIBUTION

**Efficient state** » 167 Grey Book recommendations for cutting the red tape implemented » Mandatory use of stamps abolished » eArchiving and eDelivery introduced » Improved business conditions in 127 cities and municipalities of Southeast Europe through BFC certification program

**Safe investments** » Electronic construction permitting system introduced, receiving up to 148,000 requests a year » Property registration in the Cadaster performed within five days via eCounter used by up to 500,000 citizens and businesses a year » Land conversion fee abolished, freeing 1.2 million m<sup>2</sup> of land for investments

**Fair competition** » eInvoices and eFiscalization introduced » eInspector system introduced, enabling coordination of 38 national inspections » Electronic public procurement system improved, with the registry of bidders involving more than 17,000 businesses » Mandatory use of green and quality criteria in certain public procurements introduced

**Predictable business** » Predictability introduced for 100,000 entrepreneurs through online calculator of flat-rate tax » More than 140 para-fiscal charges abolished, with additional 2,000 fees and charges identified » Conditions for freelancing improved, and web portal for simplified tax reporting developed

**Supportive environment** » Grant support amounting to 4,000,000\$ provided for domestic innovators and entrepreneurs » Subsidies provided for introducing cashless payments at 25,000 small merchant shops and institutions' counters » Expansion of telecommunication network in rural areas supported, with the introduction of fast internet in 700 villages

**Developed agriculture** » Electronic registration of seasonal workers enabled, used to legally engage 87,900 seasonal workers in agriculture » Legal framework established for developing the eAgrar platform, enabling 330,000 agricultural households to register for subsidies » Accelerated innovation in agriculture through participation in the regional network of EIT Food hubs

**Healthy economy** » Healthcare Digitalization Program adopted, as well as the laws for introducing a unified eHealthRecord and eSickLeave » Primary selection of waste improved on the local level, with 600 glass recycling bells and 3,000 packaging waste collection bins installed » Position of electricity prosumers improved » Energy passports introduced

# OUR GOALS

NALED's Strategic Plan for 2022-2025 defined 12 program goals grouped into two key areas or levels of operation, that ensure improvement of public policies and services in various sectors, on the local, national, and regional level, in line with the EU standards. This year, NALED will pay special focus to the topic of digitalization and AI development.

## 1. Improving public policies and services

- Improved legislation process and quality
- Reduced shadow economy
- Improved public finance
- Improved conditions for eGovernment and eBusiness
- Improved conditions for entrepreneurship and innovation
- Improved conditions for investments and construction
- Improved conditions for agriculture and food industry
- Improved healthcare services and availability of medicines
- Supported implementation of the green agenda

## 2. Encouraging territorial development and EU integration

- Improved conditions for local economic development
- Improved and harmonized conditions for doing business in the Western Balkans
- Improved EU integration process in areas significant for businesses

While working to fulfil its vision and goals, NALED is led by the key values and guiding principles of Synergy, Integrity, Knowledge, Excellence, and Welfare.



Synergy Integrity Knowledge Excellence Welfare



## Managing board



## Supervisory board



## Executive board



## Advisory board



# NALED

## *in numbers*

**350+** dedicated and responsible members

**100** engaged experts

**€5.2** million in annual revenues

**100+** institutional and international partners

**240+** projects for economic development

**130+** joint working groups with the Government of Serbia

**170+** events a year

**650+** analyses and publications

**7,000+** media releases a year

**5.4** milion pageviews on NALED portals a year