

AI TECH SUMMIT SEE 2026

Belgrade · September 3–4, 2026 · Sava Centar

STARTUP POD

PARTICIPATION PACKAGE · €1,990 – €2,990

Your brand in the room where AI leaders meet.

THE EVENT

700+	3 Editions	16 Countries	6 Stages
Attendees	Proven Track Record	Represented	Streams & Formats

Co-presented by Microsoft, NVIDIA, OpenAI, Google, IBM, Accenture, and Amazon AWS. Previous attendees include Volkswagen, BMW, DeepMind, Lufthansa, Philip Morris, Raiffeisen, Oracle, KPMG, Endava, and 100+ enterprise decision-makers from across Europe.

WHAT IS THE STARTUP POD?

The Startup Pod is the most accessible commercial participation format at AI TECH SUMMIT SEE 2026. Designed for startups, scaleups, and early-stage technology companies, it gives you a branded physical presence in the exhibition area, access to 700+ senior tech and business leaders, and the opportunity to pitch, demo, and network at the most prestigious AI leadership event in South-East Europe.

You don't need a large team or a large budget. You need to be in the room.

STARTUP POD — WHAT'S INCLUDED

	STARTUP POD BASIC €1,990	STARTUP POD PREMIUM €2,990
Branded Startup Pod (table + 2 banners)	✓	✓
Logo on event website	✓	✓
Logo on press wall	✓	✓
Inclusion in event app	✓	✓
Post-event attendee insights report	✓	✓
Delegate passes (2-day access)	2 passes	3 passes
Startup Pitch Opportunity	—	✓ (3 min demo slot)
Social media feature (1 post)	—	✓
Goodie bag insert	—	✓
VIP Lounge access (1 day)	—	✓

WHO IS THIS FOR?

- **Tech startups:** AI, ML, or deep tech startups looking for enterprise customer conversations
- **SaaS companies:** SaaS products targeting enterprise digital transformation buyers
- **Corporate spinoffs:** Innovation teams from corporates operating independently
- **Accelerator alumni:** Accelerator portfolio companies seeking visibility and investor exposure
- **Pre-fundraise:** Companies preparing for a Series A / B raise who want brand presence

THE OPPORTUNITY

When you take a Startup Pod at AI TECH SUMMIT SEE 2026, you are not just renting a table. You are placing your brand in the same physical space as decision-makers from 700+ organisations, alongside global names like Microsoft, NVIDIA, OpenAI, and Google. That co-location signal is worth more than any advertising spend you could make in the region.

What happens at your Startup Pod:

- Senior executives stop by between sessions — you get direct conversations, not LinkedIn cold messages
- Your banner is visible in press and after-movie footage that reaches 50,000+ online viewers
- You access all main sessions, keynotes, and workshops — 2 full days of learning and networking
- Your logo appears on the event website alongside Microsoft, NVIDIA, Google, IBM, and other global partners
- (Premium only) You get a 3-minute demo slot in the dedicated Startup Pitch format — in front of the full audience

ROI CALCULATION

If you close even ONE enterprise client conversation that started at this event, the Startup Pod pays for itself. At €1,990 for 700+ qualified C-level and VP-level contacts from 16 countries, your effective cost per qualified conversation is under €5. No cold email campaign, LinkedIn ad, or trade fair can match this CPM in the SEE enterprise tech market.

IMPORTANT: EARLY-BIRD PRICING

Startup Pod Basic: €1,990 (valid until July 1, 2026) / €2,490 after July 1

Startup Pod Premium: €2,490 (valid until July 1, 2026) / €2,990 after July 1

Maximum 25 Startup Pod slots available. First come, first placed — pod location in the exhibition floor is assigned in order of booking.

NEXT STEP

To secure your Startup Pod, contact TBM Group (Martin@tbmgroup.eu / Elena@tbmgroup.eu). Slots are allocated on first-come basis.